

EBBA2...



EBBA2: creating a bridge to the future

João E. Rabaça - Portugal

EBBA2: a SWOT analysis

Strengths

- The value/advantages of birds
- Landmarks (EBBA1, several national Atlases)
- A great enthusiasm around the idea
- Accomplish a truly continental project

Weakness

- Very different realities
- The availability of resources is low
- Differences in the public perception of the value of birds & conservation work

Opportunities

- Joining Europe in a common goal
- Produce a valuable scientific and technical work
- Set up a framework for conservation policies & decision-making
- Address future questions

Threats

- Biodiversity issues will not be a priority for funding
- European depression

WHAT DO WE REALLY NEED?

ORGANIZATION:

- leadership from the Steering Committee (SC)
- a functional framework including national coordinators (NCs)
- a communicational strategy at different scales (continental, regional, national) & levels (SC – NCs – Regional Coord. – Volunteers/Stakeholders)
 - technical & scientific importance of EBBA2
 - its relevance for society (*e.g.* a case of success: the EUROSTAT indicator “index of farming birds”)
 - fundraising
 - social networks & an attractive website for EBBA2
 - deliverables (internet maps, reports, press releases, the Book)
- how to include information from other sources (opportunistic data, monitoring schemes, online datasets, etc.)
- manage the primary approach for a global volunteer network
- modelling advertising

WHAT DO WE REALLY NEED?

DATA:

- concentrate on a large grid coverage or data robustness?
 - more squares or ... better data sets?
- presence/absence of bird species in a high representative # of grid cells
- [semi-quantitative data are more than welcome...]
- modelling & spatial analysis
 - highly important tools! Which in future will be even better than now ...

WHAT WE SHOULD DO...

STEERING COMMITTEE

- lead on a communicational strategy
- establish a sampling strategy based on scenarios (we have very different realities):
 - ideal territorial coverage: 95-100%
 - what is a reasonable national coverage: 70%? 60%?....?
 - what is the minimum coverage: 20%? 30%?...?
 - what?

WHAT WE SHOULD DO ...

NATIONAL COORDINATORS:

- provide a REALISTIC list of (using the scenario approach – best, reasonable, minimum):
 - what can be done (% of coverage/year, data, deliverables)
 - what is really needed (# of volunteers/year, technical support, \$\$)
 - identify the important constraints
- set up (if possible) a communicational strategy involving public & stakeholders (NGOs, governmental agencies, foundations, enterprises, forestry, agricultural & water bodies, regional/local authorities)
- set up a volunteers' network

AN ADDITIONAL CHALLENGE OF EBBA2:

CREATING A BRIDGE TO THE FUTURE...

... EBBA3!

Thank you for your attention...

